

Business news from Main Street, part nine

It is hard to believe this is the ninth article I have written for this series in *The Weekly Post*. Representing the Rainsville Chamber of Commerce, I hope to continue to use the space—with a new article every two weeks—to share unique business news, inform the public about community events and activities, and to communicate the importance of supporting local merchants.

I urge businesses in Rainsville to submit to me any business news such as anniversaries, new product offerings, and other milestones that could be shared with the *Post's* readers.

The Chamber will sponsor no less than six events later this fall. All the events have one key thing in common. To succeed, public participation is needed. We cannot have successful events without it. Tell everyone

you know who loves baking desserts, auctions, chili, shopping, Christmas decorations, and building Christmas parade floats that their time to get involved has come. Help us succeed by helping spread the word.

The six events include the third annual Sand Mountain Dessert Bake Off, and the 50th annual Rainsville Christmas parade. The dessert contest, a chili and soup dinner, and an auction will be held on the afternoon of November 21st at the Tom Beville Enrichment Center. Cash prizes and gifts will be awarded for the best cakes, pies, and other desserts entered in the contest

A Holiday Open House will be held at several merchants on that same weekend giving all of us a chance to find out about local Christmas gift shopping opportunities while enjoying refreshments and registering for

some door prizes.

Two weeks later, on December 5th, the Christmas parade will start at 1:00 PM with lineup starting at 11:30 AM. Churches and other groups are encouraged to enter floats to compete for cash prizes, and more importantly, to share the true Christmas story with up to 6,000 people—about half of them children—who I expect to line Main Street for this golden anniversary parade.

New for this year, a merchant Christmas decoration competition will be held on the weekend of the parade.

Entry forms and detailed information for the baking contest and parade are available now on the 'events' page at rainsvillealabama.com.