

I'll gladly share your secrets with everyone

It seems to me a Gospel concert, a walk-a-thon, or a new business venture have a better chance of succeeding if more people know about them. Why keep them a secret?

Here at the Chamber office, I receive telephone calls and emails from persons seeking information about area events and businesses (I once fielded over 400 calls in a three-day period when the five-ring circus came to town). But too often I do not have the information callers seek.

This summer many callers—most of them from neighboring counties—caught me out of the loop concerning actual events. I scoured the local newspapers for the needed information while the callers waited. But in many instances I found nothing in the newspapers, and the callers and I concluded the event was a covert operation.

If you are coordinating an event, I invite you to share it with me. I will gladly share it with callers, and, in most cases, publish your flyer on the events page at rainsvillealabama.com.

I extend a similar invitation to new and growing businesses. Don't keep your products and services a secret. I will gladly share information if any of your potential new customers call the Chamber asking for your business' name, location, or phone number. But remember, the Chamber is a membership organization, and the dues-paying members get priority when it comes to referrals.

It's no secret the 2009 season kicks off on September 11 at Down on the Farm. Their corn maze, pumpkin patch, gift shop, and restaurant will be bustling with activity through October. Call them at 638-6200.

In other business news, Deb's Gifts & More has moved to 213 Main Street East next door to Rainsville Animal Clinic. Call Deb's at 638-1555.

The Mountain Restaurant will host their August Cruise-In tomorrow night. They have their ribeye steak specials every Friday night. They can be reached at 638-9515.

The Better Way Shoppe will host the Rainsville Business After Hours on September 15. The event will provide an opportunity to fellowship with business and community leaders in a relaxed, after-work setting. Call me at 638-7800 to learn more about that event.